

RAMP WEBSITE TERMS OF USE

PLEASE READ THE TERMS OF THIS POLICY CAREFULLY BEFORE USING THE SITE

Who we are	We are Raptor Marketing Limited (" Raptor "). Our full details and how to contact us are at the end of these terms of use.
What this website does	This website is an online service that provides password-protected access to social media content created by social media ambassadors (" Content "), together with anonymised, aggregated statistical data relating to the performance of that Content, including engagement rates, likes, comments and related metrics (" Analytics Data ").
You must accept these terms in order to use this website	You may only use this website, the Content and the Analytics Data on the basis that that you are over 18, that you accept these terms of use and that you agree to comply with them. You can print a copy of these terms for future reference if you wish to do so.
Other terms that may apply to you	Other terms may apply to your use of our website and to engaging with us generally: • Our Privacy Policy, which explains how we process personal information. • Our Acceptable Use Policy, which sets out the permitted uses and prohibited uses of our website. • Our Cookie Policy, which sets out information about the cookies on our website.
Amending these terms of use	We may amend these terms of use from time to time. Every time you wish to use our website, please check to ensure you understand the terms of use that apply at that time
Changes to our website	We may change our website from time to time, to reflect changes to our products, our users' needs and our business priorities.
Registering to use our website	If you register to use our website and you choose, or you are provided with, a user identification, password or any other piece of information as part of our security procedures, you must treat such information as confidential and use it only for the purposes of accessing and using our website. You must not disclose it to any third party. We have the right to disable any user identification code or password at any time, if in our reasonable opinion it is necessary to protect the security or integrity of our website or if you have failed to comply with these terms of use. If you

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	know or suspect that anyone other than you is aware of your user identification or password, you must promptly notify us.
Availability of our website and accuracy of content	We do not guarantee that our website, the Content or the Analytics Data will always be available or be uninterrupted. We may withdraw or restrict the availability of all or any part of our website for business and operational reasons. We make no representations, warranties or guarantees, whether express or implied, that the Content or Analytics Data are accurate, complete or up to date.
Intellectual property rights	We are the owner or licensee of the intellectual property rights in or relating to the website and the Content and all rights are reserved to us or our licensors (unless we expressly agree otherwise). Works contributed by social brand ambassadors (SBAs) to this website are either assigned or licensed to us and may be used by clients in accordance with the agreement we have in place with each client. Any materials that you (this includes SBA Content) contribute to this website must comply with the Acceptable Use Policy
Use of content from our website	You must not, and must not permit any third party to: • share, sell, sublicense, or resell access to this website or any Content or Analytics Data; • copy, reproduce, republish, upload, post, transmit or distribute Content or Analytics Data except as expressly permitted; • use this website or any Content or Analytics Data for any unlawful purpose or in breach of any applicable law or regulation; • use automated tools, bots, scrapers, or data-mining software to extract data from this Website; • attempt to circumvent, disable or interfere with any security, access control or authentication feature of this Website; • reverse engineer, decompile or disassemble any part of the Platform; • use this website in a manner that could damage, overburden or impair our systems or infrastructure; • impersonate any person or entity or misrepresent your affiliation with any person or entity; or • use Content or Analytics Data to make false or misleading statements, or in a manner that is defamatory, discriminatory, or harmful.

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Confidential Information	Certain information provided on or through the website, including non-public Analytics Data, influencer performance benchmarks, and any information designated as confidential ("Confidential Information"), must be kept strictly confidential. You agree not to disclose Confidential Information to any third party without our prior written consent, and to use it solely for the purposes for which it was provided. This obligation survives termination of these Terms for a period of three (3) years.
User-generated content	This website may include information and materials uploaded by other users of the website; this information and these materials have not been verified or approved by us; views expressed by other users on our website do not represent our views or values. We may monitor user-generated content, but are not obliged to do so. If you wish to complain about content uploaded by other users, please contact us as set out below. Please also see the section regarding our Acceptable Use Policy below.
Links to other websites	Where our website contains links to other websites and resources provided by third parties, these links are provided for your information only. Such links should not be interpreted as approval or endorsement by us of those linked websites or information you may obtain from them. We have no control over the contents of those sites or resources.
Use of your personal information	We will only use your personal information as set out in our Privacy Policy.
Uploading content to our website and our acceptable use policy	Whenever you make use of a feature that allows you to upload content to our website, or to make contact with other users of our website, you must comply with our Acceptable Use Policy. You agree to make sure that any such contribution complies with those standards, and you will be liable to us and indemnify us for any breach of that obligation. This means you will be responsible for any loss or damage we suffer as a result of your breach. We also have the right to disclose your identity to any third party who is claiming that any content posted or uploaded by you to our website infringes their intellectual property rights, or their right to privacy. We may remove or block any posting you make on our website if, in our opinion, your post does not comply with the content standards set out in our acceptable use policy. You are solely responsible for securing and backing up your content.
Bugs and viruses	We do not guarantee that our website will be secure or free from bugs or viruses. You are responsible for configuring your information technology,

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	software and platform to access our website. You should use your own virus protection software. You must not misuse our website by knowingly introducing viruses, trojans, worms, logic bombs or other material that is malicious or technologically harmful. You must not attempt to gain unauthorised access to our website, the server on which our website is hosted, or any server, computer or database connected to our website. You must not attack our website via a denial-of-service attack or a distributed denial-of service attack. By breaching this provision, you might commit a criminal offence under the Computer Misuse Act 1990. We will report any such breach to the relevant law enforcement authorities, and we will co-operate with those authorities by disclosing your identity to them. In the event of such a breach, your right to use our website will cease.
Linking to our website	You may link to our home page, provided you do so in a way that is fair and legal and does not damage our reputation or take advantage of it. You must not establish a link in such a way as to suggest any form of association, approval or endorsement on our part where none exists. You must not establish a link to our website in any website that is not owned by you. Our website must not be framed on any other website, nor may you create a link to any part of our website other than the home page. We reserve the right to withdraw linking permission without notice. The website in which you are linking must comply in all respects with the content standards set out in our acceptable use policy. If you wish to link to or make any use of content on our website other than that set out above, please contact us.
Our liability to you	Nothing in this contract shall exclude or limit either party's liability for fraud or for death or personal injury arising from its negligence, or for any other liability which cannot be excluded or limited as a matter of law. Different limitations and exclusions of liability will apply to liability arising as a result of your use of the website as a registered user or the supply by us of any goods or services to you, which will be set out in the relevant terms applying to the supply of goods or services concerned and which will have been agreed with you at an appropriate point.
Limitation of Liability	Our website is only intended to be used by businesses. We exclude all implied conditions, warranties, representations or other terms that may apply to our website or any content on it. We will not be liable to you for any loss or damage, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, even if foreseeable, arising under or in connection with: • Use of, or inability to use, our website; or • Use of or reliance on any content displayed on our website. In particular, we will not be liable for: • Loss of profits, sales, business, or revenue; • Business interruption; • Loss of anticipated savings;

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- Loss of business opportunity, goodwill or reputation; or

Any indirect or consequential loss or damage.

Applicable law

These terms of use, their subject matter and their formation (and any non-contractual disputes or claims) are governed by English law. We both agree to the exclusive jurisdiction of the courts of England and Wales.

Our details

Raptor Marketing

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27 May 2026